



SPONSORSHIP REQUEST



The Annual
**WINNIE MADIKIZELA-
MANDELA**
Golf Tournament
26 SEPTEMBER 2024

TO: THE MINISTERS OFFICE

Equla Projects & Solutions and together with the Madikizela Family are planning the Winnie Madikizela Mandela Golf Day to honour, celebrate and commemorate the legacy of Mama Winnie Madikizela.

The golf day will be held on Thursday, 26th September 2024 at Wild Coast Sun Golf Club. This golf day will provide the perfect opportunity for participants to network with new or potential clients and strengthen relationships with existing clients while keeping the spirit of Mama Madikizela alive and recognised. Teams of four players will be invited to participate in an 18 hole four-ball competition. Amongst the players we will have prominent businessmen, members of the executive council, board members and chief executive officers of various companies.

The success of such an event depends on the great partnership with businesses and golfers. We pride ourselves in looking for a company whose interests and values are aligned with our main objectives, which are to empower youth and women to take up space in the Golf sport. There was a diligent process to select companies to participate in this event, and we hope that you will consider partnering with us to make a difference in the the Wild Coast community at large.

THE FOLLOWING SPONSORSHIP OPPORTUNITIES ARE AVAILABLE:

PLATINUM SPONSORSHIP

Platinum sponsorship

Below is a list of some of the benefits you will receive as a Platinum Sponsor for a contribution of

R300 000:

- Your company logo in full colour on the sleeve of the designed golf shirts
- Acknowledgement as a sponsor of the event, across all our media platforms
 - Your logo on all event promotional material and website
 - Selection of preferred role for your company branding
- Display of company signage at sponsored hole, gazebos, banners and any marketing material
 - Display of company signage at the prize giving dinner and an opportunity to address golfers
- Option of providing food and drinks or an activity to golfers at the sponsored hole
 - Personal recognition in all official addresses
- Opportunity to provide sample product or promotional material in golf players gift packs

THE FOLLOWING SPONSORSHIP OPPORTUNITIES ARE AVAILABLE:

GOLD SPONSORSHIP

Below is a list of some of the benefits you will receive as a Diamond Sponsor for a contribution of

R200 000:

- Your company logo in full colour on the sleeve of the designed golf shirts
- Acknowledgement as a sponsor of the event which will be put across all our media platforms
 - Your logo on all event promotional material and website
- Display of company signage at sponsored hole gazebos, banners and any marketing material
- Opportunity to provide sample product or promotional material in golf players gift packs
 - Unique marketing and brand exposure

THE FOLLOWING SPONSORSHIP OPPORTUNITIES ARE AVAILABLE:

Silver sponsorship

Below is a list of some of the benefits you will receive as a Platinum Sponsor for a contribution of

R100 000:

- Your company logo in full colour on the sleeve of the designed golf shirts
- Acknowledgement as a sponsor of the event, across all our media platforms
 - Your logo on all event promotional material and website
 - Selection of preferred role for your company branding
- Display of company signage at the prize giving dinner and an opportunity to address golfers
- Opportunity to provide sample product or promotional material in golf players gift packs

BRANDED MERCH SPONSORSHIP OPPORTUNITY

We are looking for the following branded items to be sponsored:

- Prize Giving Packs
- Branded Golf balls
- Branded golf towels
- Branded Golf tees
- Portable umbrellas
- Golf caps
- Branded Banners
- Gazebos
- Entertainment (DJ, MC, Musicians)



ABOUT THE PROJECT

Equla Projects and Solutions is an organisation serving with a unified passion and dedication in the sports of Golf.

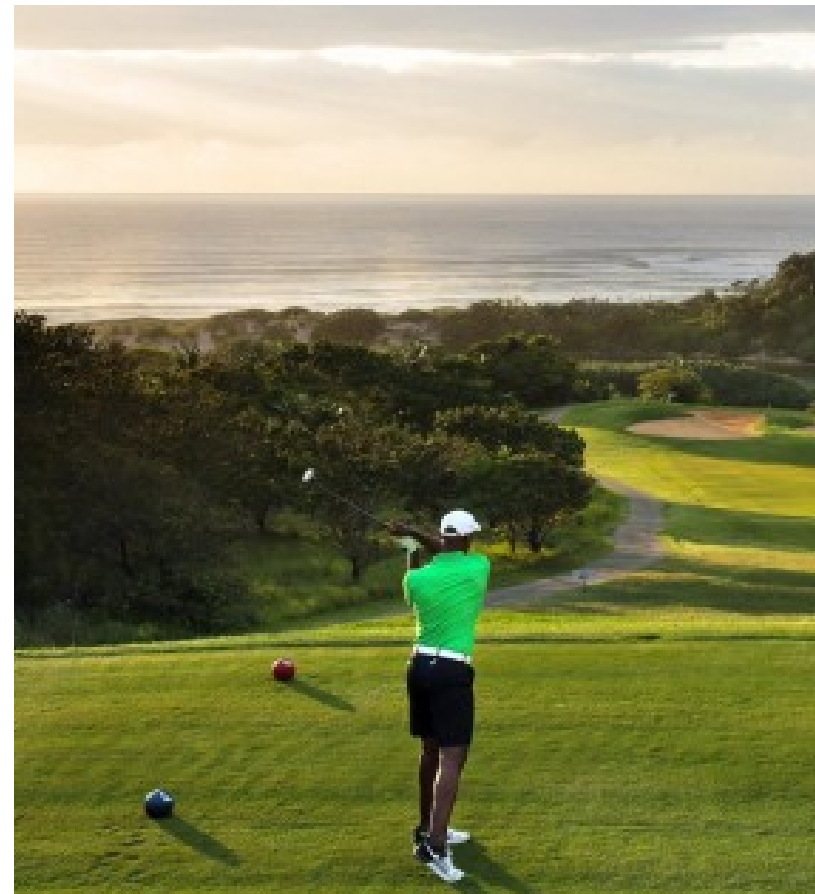
Our aim is to commemorate Ma Winnie Madikizela-Mandela & her legacy, through one of the most prominent sports in SA and worldwide, GOLF!

We also want to make Golf accessible to all black South Africans and including women.

WHY WMM GOLF TOURNAMENT

Mam Winnie was a beacon of hope and a light for many South Africans, young and old. Behind everything she stood for, was greatness, overcoming adversity & fighting tooth and nail for what she believed in. These characteristics speak closely to what the golf sport stands for.

We want to bring different communities from all over SA to come to the beautiful Wild Coast in honour of Mam Winnie Madikizela Mandela, while embracing and celebrating her long lasting legacy, through golf.



OUR FOCUS

Impact Of Golf

The Wild Coast is famed for having one of the top golf courses in South Africa, such an esteemed tournament to the area will definitely boost the tourism economy and attract new eyes to the ever-gorgeous wild coast.

As part of a holistic experience we will also arrange tours during the tournament that will share a good insight into Winnie Madikizela's home-ground and how she grew up, further paying homage to this Icon and her impact in the history of SA.



OUR MAIN FOCUS AREAS

Women in Golf

We also understand the fundamental importance of highlighting black women excellence in Golf and this tournament will glorify the very presence of Black women on the greens, which will create a guiding vision for those who are destined to follow in their footsteps.

To be successful at golf you have to have the privilege of access. Whether that's access to clubs, lessons, money to play, or the cultural access to be encouraged to pursue a non-traditional sport like Golf



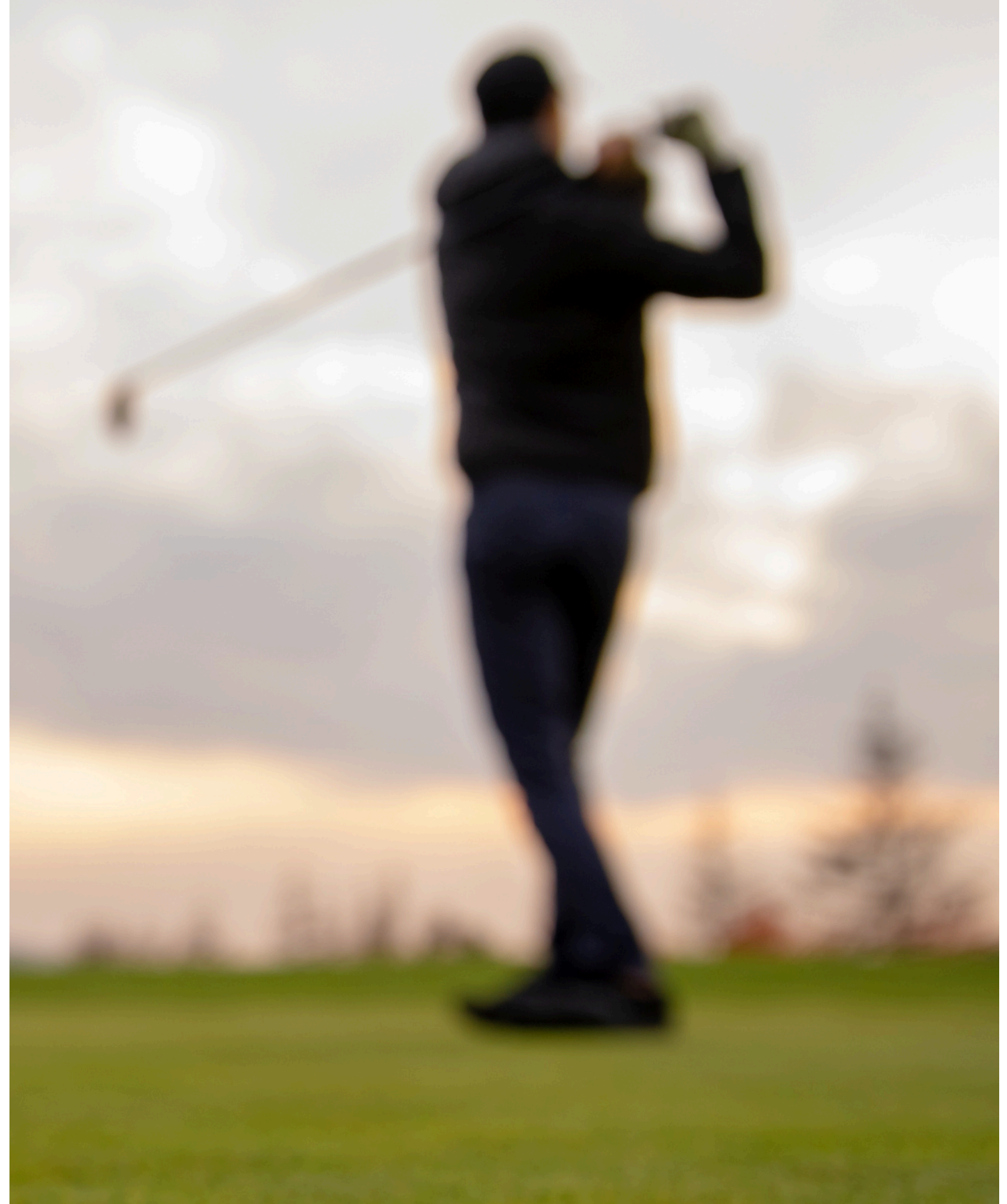
OUR MAIN FOCUS AREAS

Culture

Today's golfers bring a diverse array of backgrounds and experiences to the course, enriching the game's tapestry. This evolution reflects in everything from the golf attire .

Using the Winnie Madikizela Mandela Golf Day we want to integrate the community and the sport . Using the platform to introduce & expose new and aspiring golfers to world class golfing.

We also want to infuse our the local culture into the sports, as we look at various ways of using locally made products on the day.



OUR TEAM



THE TEAM



SIMPHIWE NKULA
CHIEF EXECUTIVE
OFFICER

Simphiwe Nkula is a skilled and effective professional, with deep understanding of smart water, energy and gas metering, energy efficiency, energy management, and metering principles.

His experience spreads across operation, to strategy with his Project Management background. He has spent his professional career in various Energy Metering companies and leading smart metering projects.

In 2004 he joined a Private Engineering Company in Gauteng Region where he was involved in managing the projects working for various Municipalities. He then started his own Company, Emerald Metering and Utility Management (Pty) Ltd



SN NXUMALO
BUSINESS
DEVELOPMENT

Founder of Ubuntu Global, trading as Ubuntu Junior Golfers League and Managing Director of Izingodla Engineering (Pty) Ltd. S Nxumalo is a dynamic organizational builder with broad exposure in corporate practice.

Sikhumbuzo has been involved in the Projects Clerk of Working at Capital Programme Department in Eskom, and worked as Network Planner at Network Services in Eskom.

THE TEAM



A professional Civil Engineer with over 20 years of experience. Mthetheleli has been instrumental in the development and implementation of water conservation and demand management policies and strategies for OR Tambo District Municipality. He also played a big role in the development of the Port Harcourt Wastewater Master Plan in Nigeria. He has also gained valuable experience on SANRAL projects as an Alternate Works Contract Engineer. His venture into Procurement has seen him establish himself as one of the very few experienced Targeted Enterprise Procurement Coordinators.

He brings to the team the wealth of experience in Project and Programme management.



Pinky Mnguni: Born and bred in Bhamshela (Nsuze). I'm a lady from the in lands of KZN. She studied Clinical Social Work. She has worked with the Department of Education for over 5 years. Managing and developing new programs for pupils with social ills and learning disabilities.

- * Rape and Trauma Syndrome.
- * Teenage Pregnancy and Puberty Disorders.

Pinky has also worked with HIV/AIDS Foundation for 2 years as a facilitator. Worked in Sales for GO Maths, Sales Enablement She is also a Founder of Mntompisholo/ Mntompisholo Golf Coordinators & Corporate Events Management.

- * Founder of Verulam Career Expo.
- * Worked with Platinum Belt & Metro FM

PINKY MNGUNI
CREATIVE DIRECTOR

MTHETHELELI SIKHOSANA
OPERATIONS
SPECIALIST

THE TEAM



NOMFUNDO THABEDE
FUNDRAISING & EVENTS
SPECIALIST

Vibrant, experienced, and a go-getter are a few words that describe who I am. I have extensive experience in PR(corporate & agency), Specialised in Fundraising, Traditional and Digital Marketing and Events.

Experience spanning over 10 years in the corporate and agency space, successfully undertaking midlevel to senior management roles

THE END

We hope that your company will consider becoming a sponsor for this worthy celebratory Golf Day. We do not limit your inclusions/sponsorship to what is contained in this document, it is used as a framework to finalise our agreement.

CONTACT US

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